Wooster campus strategic plan update
November 29, 2018

The Wooster campus of the College of Food, Agricultural, and Environmental Sciences at The Ohio State University has produced world-renowned research, students who are leaders in their fields nationally, and engagement programs that have helped communities improve the standard living and economic outcomes. Through this strategic planning process, we are excited to continue to enhance this important work.

The Wooster campus provides unique resources, infrastructure, and characteristics to facilitate accomplishments in the three mission areas of the college:
- Affordable, accessible, and excellent undergraduate education,
- Unique resources to support world class discoveries/creativity in research and education, including equipment, facilities, and livestock and land-based resources
- Engagement with external stakeholders (groups) and the community

As part of the campus strategic plan, we will be addressing four grand challenges:

**Sustaining Life** – Focus on viable agricultural production, food security and safety, and environmental and ecosystem sustainability *simultaneously.*

**One Health** – The nexus where human, animal and environmental health intersect or interact.

**Rural-Urban Interface** – The tensions and opportunities created in the communities, industries, policies, economies, and communications between rural and urban residents.

**Leadership** – Preparing the next generation of scientists and leaders.

**Commitments**
- Refresh our infrastructure
- Nurture and enhance our talent
- Leverage student engagement and students as our center
- Address Grand Challenges in integrated and interdisciplinary ways
- Engage communities and partners in more comprehensive ways
- Effectively exchange ideas, knowledge, solutions and opportunities
- Effectively and pro-actively communicate and engage a broad public with our science
- Grow and support future scientists and leaders
Update on progress
Approximately 190 faculty, staff, students and administration participated in 8 discussion sessions and 30 provided comments through an on-line survey. The grand challenges and commitments were discussed in three broad categories.
   - Building Organizational Capacity
   - Budget and Fiscal Practices and Priorities
   - Talent Management

Discussion session summary
Building Organizational Capacity
   - Continued integration of campus/more networking on campus and with Columbus
   - Branding
   - Streamlining processes
   - Updating aging facilities
   - Resource allocation
   - Connecting students with research
   - Promoting existing and providing more academic opportunities
   - Transportation

Budget and Fiscal Practices and Priorities
   - Transportation
   - Upgrade aging facilities
   - Efficiency of space and funds
   - Sustainability
   - Centralization vs local vendors/need to use local vendors to be more fiscally responsible and build town and gown relations
   - Increase strategic community partnerships

Talent Management
   - Improve campus facilities and resources
     - Mental health counseling
     - Healthcare
   - Transportation
   - Create family atmosphere on campus
   - Tactics for recruiting and retaining a more diverse campus
   - Better marketing for Wooster Campus
   - Improve and speed up hiring processes

Wooster Campus Strategic Planning Task Force
The task force members are listed on the strategic planning website ([https://cfaes.osu.edu/about-cfaes/college-strategic-plan/wooster-campus-strategic-plan](https://cfaes.osu.edu/about-cfaes/college-strategic-plan/wooster-campus-strategic-plan)).
The Task Force has partitioned the input from the discussion sessions into five broad areas (aligned with our land-grant principles).

- Education (Transform CFAES, Leverage Student Engagement) (students as co-creators)
- Commercial/Educational Partnerships (Effective Knowledge Exchange and Effectively Communicate Food, Agricultural and Environmental Science, (permeable borders and translational integrators)
- Civic Partnerships (Engage Communities)
- Fiscal/Budget (may change to resources and resource allocation) (Transform CFAES)
- Research (Transform CFAES, Refresh Infrastructure, Address Grand Challenges)
- Extension/Outreach (Effective Knowledge Communication)

Aspirations

- Be a national leader in excellence in teaching and learning, experience and applied practices, and the scholarship of teaching and learning.
- Provide exceptional and experiential learning experiences for undergraduates and graduate students
- Continue to be a national leader in research and to expand interdisciplinary and transdisciplinary research and outreach related to the four grand challenges in the college;
- Create and implement expanded educational opportunities for certificates, continuing education courses, training and eventually the concept of applied bachelor’s degree programs.
- Lead by example in sustainability, operational excellence, and resource stewardship
- Continue work and communicate about that work that demonstrates the relevance of the College to stakeholders
- Become an employer of choice in the region, while diversifying our faculty, staff, and students while embracing a culture of inclusivity
- Continue to and improve transfer of technology to private and public groups

Next Steps

- Task force members will form break out committees for deeper dive into the broader buckets. (Complete late November to early December).
- Early January, rough draft of plan
- January, share plan publicly and with a selected group stakeholders
- February to March complete final plan and submit to Dean and Cabinet for approval